

## Privacy Policy for SMS Marketing

**Last Updated:** 8.12.2024

The Music Bureau LLC values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect the information you provide when you opt-in to receive SMS marketing messages from us. By subscribing to our SMS marketing program, you agree to the terms outlined in this policy.

### 1. Information We Collect

When you opt-in to receive SMS marketing messages, we may collect the following information:

- **Personal Information:** Your name, phone number, and any other information you voluntarily provide when subscribing.
- **Usage Data:** Information related to your interactions with our SMS messages, such as the date and time of messages, and your responses.

### 2. How We Use Your Information

We use the information we collect to:

- Send you promotional offers, updates, and other marketing communications related to our products and services.
- Personalize and improve our communications with you.
- Monitor and analyze the performance of our SMS marketing campaigns.
- Comply with legal obligations and enforce our terms and conditions.

### 3. Opting In and Out

By providing your phone number, you consent to receive SMS marketing messages from us. You can opt out of receiving these messages at any time by following the instructions provided in each SMS message, typically by texting "STOP" to the number you received the message from. Standard messaging rates may apply.

### 4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

### 5. Sharing Your Information

**As part of this policy, we will never share any data with third parties.** We do not sell, trade, or otherwise transfer your personal information to third parties for their marketing purposes. We may share your information with trusted third-party service providers who assist us in operating our SMS marketing program, provided they agree to keep your information confidential and use it only for the purposes we specify.

## 6. Your Rights

You have the right to:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request correction of any inaccuracies in your personal information.
- **Deletion:** Request deletion of your personal information, subject to legal and contractual obligations.

To exercise any of these rights, please contact us at [Your Contact Information].

## 7. Children's Privacy

Our SMS marketing program is not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If you believe we have collected such information, please contact us immediately, and we will take steps to delete it.

## 8. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the new policy on our website and, if applicable, by sending an SMS notification.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy or our SMS marketing practices, please contact us at:

The Music Bureau LLC  
PO BOX 272853 Tampa, FL 33688  
Booking@bookmusicbureau.com  
(813) 616-1707