

Terms of Service for SMS Messaging

Last Updated: 8.12.2024

1. Introduction

Welcome to The Music Bureau's SMS messaging service. By opting in to receive SMS messages from The Music Bureau ("we," "us," or "our"), you agree to these Terms of Service ("Terms"). These Terms govern your use of our SMS messaging services and are in compliance with The Campaign Registry (TCR) and other applicable regulations.

2. Consent to Receive Messages

By subscribing to our SMS service, you provide your express consent to receive marketing, promotional, and informational text messages from us. Message frequency may vary based on your interactions with us.

- **Opt-In:** You must explicitly opt-in to receive SMS messages from us by texting [KEYWORD] to [SHORTCODE] or by any other method we provide.
- **Opt-Out:** You may opt-out of receiving SMS messages at any time by texting STOP to [SHORTCODE]. After opting out, you will receive a confirmation message, and no further messages will be sent unless you re-subscribe.

3. Message and Data Rates

Standard message and data rates may apply. Please check with your mobile carrier for details on your plan and any associated charges.

4. User Responsibilities

- **Accurate Information:** You agree to provide accurate and up-to-date information, including your mobile number.
- **Unauthorized Use:** You agree not to use our SMS service for any unauthorized or unlawful purpose.

5. Privacy and Data Security

Your privacy is important to us. We will collect, use, and share your information as described in our Privacy Policy, which is available at [Privacy Policy Link]. We are committed to ensuring your information is kept secure and used responsibly.

6. TCR Compliance

We comply with The Campaign Registry (TCR) requirements, including registering our campaigns and adhering to guidelines on message content and frequency. You acknowledge and agree that:

- **No Unsolicited Messages:** We will only send messages to individuals who have expressly opted in.
- **Content Compliance:** All message content will comply with TCR guidelines, including restrictions on certain types of content (e.g., prohibited content categories).
- **Message Frequency:** We will not exceed the message frequency disclosed at the time of your opt-in.

7. Modifications

We reserve the right to modify these Terms at any time. Any changes will be effective immediately upon posting the updated Terms on our website. Your continued use of our SMS service constitutes your acceptance of the revised Terms.

8. Limitation of Liability

To the fullest extent permitted by law, we disclaim all warranties and will not be liable for any direct, indirect, incidental, or consequential damages arising out of your use of our SMS service.

9. Governing Law

These Terms are governed by and construed in accordance with the laws of [Your State/Country], without regard to its conflict of law principles.

10. Contact Us

If you have any questions or concerns regarding these Terms or our SMS service, please contact us at booking@bookmusicbureau.com.